OCEAN CITY TOURISM DEVELOPMENT COMMISSION

MINUTES

OCTOBER 8, 2026

Chairman Burton Wilkins called the meeting to order at 9:40 am in Council Chambers, City Hall.

Adequate notice of this meeting has been given pursuant to Public Law 1075, Chapter 231.

MEMBERS ATTENDING: Carol Frank, Wesley Kazmarck, William McGinnity, John Polcini, Burton Wilkins

ALSO ATTENDING; Michele Gillian, Exeutive Director of the Ocean City Regional Chamber of Commerce; Daniel Kelchner, Director of Community Services; Justin Juliano, Manager of Public Relations and Information; Michele Cottrell, Public Information Coordinator

Carol Frank moved to approve the minutes of the September10, 2026 meeting. William McGinnity seconded. The motion carried.

STAFF REPORTS:

Justin Juliano distributed the financial reports and answered questions from the members of the Tourism Commission.

Michele Gillian reported that beach tag revenue took a big jump this year. She noted that visitors might not be spending but they are here. More traffic to the website means more business to the community.

Daniel Kelchner reported that 2000 people ran the ½ marathon in the rain. The preliminary 2027 Calendar of Events is ready to be released. First Night buttons go on sale Friday.

Michele Cottrell gave the report from Webpage Fx. The digital audience is up, #1 is the home page, #2 is the Free Vacation Contest and #3 is the boardwalk.

PUBLIC COMMENT: There was no public comment.

There being no further business the meeting adjourned.

Respectfully submitted,

Sally J Huff
Recording Secretary