

CITY OF OCEAN CITY
CAPE MAY COUNTY, NEW JERSEY
RESOLUTION

TC26 - 17

**AUTHORIZING A PROFESSIONAL SERVICES CONTRACT BETWEEN THE
TOURISM DEVELOPMENT COMMISSION AND OUTFRONT MEDIA, LLC FOR
A BILLBOARD ON THE WALT WHITMAN BRIDGE**

WHEREAS, the Ocean City Tourism Development Commission (OCTDC) has a need for a billboard to promote vacationing in Ocean City, New Jersey, and

WHEREAS, Outfront Media, LLC has available space for a billboard on the Walt Whitman Bridge beginning November 2, 2026 – March 21, 2027 in the amount of \$65,000.00 with production costs of \$1,610.00, and

WHEREAS, a professional service contract with Outfront Media, LLC may be entered into without competitive bidding pursuant to the provisions of J.J.S.A. 40A:11-5(1)(a)(i) & N.J.S.A. 19:44A-20.4 et seq; and

NOW THEREFORE, BE IT RESOLVED by the OCTDC that a professional service contract with Outfront Media, LLC can be awarded for a billboard on the Walt Whitman Bridge for a total of \$66,610.00

Burton Wilkins, Chairman
Ocean City Tourism Development Commission