

CITY OF OCEAN CITY
CAPE MAY COUNTY, NEW JERSEY
RESOLUTION

T26-16

**AUTHORIZING TRANSFER OF FUNDS
FROM THE TOURISM COMMISSION RESERVE ACCOUNT**

WHEREAS, the Ocean City Tourism Development Commission (OCTDC) has an opportunity to acquire a billboard on the Walt Whitman Bridge to promote vacationing in Ocean City, New Jersey, and

WHEREAS, Outfront Media, LLC currently has a billboard available from November 2, 2026 to March 21, 2027 at a cost of \$66,610.00, and

WHEREAS, a professional service contract with Outfront Media LLC may be entered into without competitive bidding pursuant to N.J.S.A. 19:44A-20.4 et seq; and

WHEREAS, there are currently available funds in the Ocean City Tourism Development Commission Reserve Account to finance this expenditure;

NOW THEREFORE, BE IT RESOLVED, that the \$66,610.00 be transferred from the Reserve Account to the 2026 Ocean City Tourism Development Commission Budget Advertising/Promotional Account #6-13-56- 200- 013 of the 2026 Tourism Commission Budget.

A copy of this resolution shall be available for inspection in the Ocean City Tourism Development Commission's office.

Burton Wilkins, Chairman
Ocean City Tourism Development Commission